

The Crucial Connection Between Sustainable Strata Management & a Fairly Compensated Workforce

Aaron Petrilli

Strata Recruitment Specialist



The Real Impact of Low Management Fees on Strata Managers

The Facts

- 21% increase in revenue to \$2,495,456 in FY22*
- Profit margins are declining despite the growth in revenue*

The Problem

• Decreased fees leads to increased workload and stress.

The Solution

• Balance your fees with the service and value you deliver.

*Source: Macquarie



Strategic Recruitment for a Sustainable Future



People are the most important asset.



Hire for values, attitude, and cultural fit.



Invest in Learning & Development (L&D).



Leveraging Technology for Efficiency

• Embrace innovation to reduce workload and costs.

 Support flexible working conditions with technology.



Flexibility isn't just a perk—
it's a retention tool.

Strong EVP →
Enhanced
retention &
recruitment.



Future Outlook and Summary

Key takeaways from a recruitment perspective



- O1 Develop a Compelling Value Proposition.
- O2 Focus on Process Improvements,
 Technology Adoption, and Staff Training.
- Develop a Strong Talent Pipeline.





Aaron Petrilli
Property Recruitment Partners
0431 445 676

aaron@propertyrecruitmentpartners.com.au https://propertyrecruitmentpartners.com.au/



